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# Current Mission Statement and Vision Statement

Strategic Planning Development Team

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# Current PSU Vision

Our vision is to be an internationally recognized urban university known for excellence in student learning, innovative research, and community engagement that contributes to the economic vitality, environmental sustainability, and quality of life in the Portland region and beyond.

# Current PSU Mission

Portland State University's mission is to enhance the intellectual, social, cultural and economic qualities of urban life by providing access throughout the lifespan to a quality liberal education for undergraduates and an appropriate array of professional and graduate programs especially relevant to metropolitan areas. The University conducts research and community service that support a high quality educational environment and reflect issues important to the region. It actively promotes the development of a network of educational institutions to serve the community.

# Main Themes from ALPS

- PSU needs to re-think its value proposition to students, and re-define the many ways they benefit as a result of a PSU education.
- The University will continue to play a significant role locally, regionally, and statewide, with great headway made on the global stage as well.
- The planning process itself must be highly transparent and open, and should spend significant time in outreach. At the same time, it must be as efficient and straightforward as possible.
- PSU's strategies must be built on its successes to date, and with a common vision of the future – there is a need to declare what the University wants to be, and then boldly pursue that.
- Trade-offs will be difficult, but critical to a successful plan. Being courageous about what PSU needs to *stop* doing is as important as what the University should *start* doing.

# Vision Themes from Interviews

## **Be the preeminent university in Portland**

- Top tier research, national reputation
- Better ties to the business and startup community
- Become better at building connections for students
- Investigate merger with OHSU

## **Solve the access v. quality riddle**

- Maintain access
- Make quality affordable
- Improve, expand fundraising
- Stabilize financial aid
- Support cultural, socio-economic diversity

## **Embrace identity as urban university**

- Improve physical infrastructure
- Be a model of sustainability
- Increase campus safety
- Create closer ties to the city
- Aid regional economic development

## **Advance in key academic areas**

- Sustainability
- Social work
- STEM
- Online education